

Decisions, decisions, decisions...

By **Cindy Marx**
Practice Manager, **Raj Plastic Surgery**


Have all the decisions you've had to make in your life contributed to wrinkles? Do you have frown lines between your brows? Crow's feet? Do people ask you if you're tired or assume you're angry when you're not? Are you developing folds on the side of your nose or mouth that resemble a marionette puppet? Fret no longer...there are non-surgical techniques utilizing products available that can help mask the signs of aging.

Muscle movement and the normal aging process result in lines between your eyebrows. Contracting of the muscles in your forehead draw the brows together and resulting in folds, furrowing and stubborn lines. These noticeable lines caused by overactive muscles can be treated with tiny injections of Botox® Cosmetic provided by Allergan or Dysport™, provided by Medicis, both Botulinum Toxin Type A products. Botox® gained FDA approval in 2002 for use to reduce severe frown lines between the brows. In April 2009, Dysport™ was approved by the FDA offering market competition to Botox® Cosmetic. Both products relax the brow muscles reducing wrinkles creating a softer appearance. With regular maintenance, both products can last for several months.

Medicis also supplies Restylane® and Perlane®, both dermal fillers with Allergan offering the competitive Juvederm™. These hylauronic acid based products help defy the signs of aging by providing fullness to the skin. Hylauronic acid is a natural substance that already exists in the human body. The body re-sorbs the hylauronic acid over time requiring additional injections to maintain the benefits of the dermal filler. To take full advantage of the dermal fillers it is important to have the adequate amount of the product injected.

The manufacturers' websites, botoxcosmetic.com, dysport.com, juvederm.com and restylaneusa.com will offer you comprehensive information to help you decide which product(s) might be best for you. Make sure you discuss the risks, benefits and side effects with your Board Certified Plastic Surgeon. They will also inform you how much of the product you need to help reduce the signs of aging without having to undergo invasive surgery. It is important to remember maintenance is key to gaining the full benefit of these products.


Please call Raj Plastic Surgery at 440.808.8030 and mention this article to schedule a courtesy consultation to help you understand the benefits of a "liquid facelift!"




{ AS A SENIOR EXECUTIVE }

you have worked late for weeks, landed a notable new client, and finally conquered powerpoint.

WHAT HAVE YOU DONE
FOR YOURSELF?





Being in a high-powered position at work can be both challenging and rewarding. Nothing tops the satisfaction of seeing your hard work rewarded in a success for your company or even a sought after promotion that heightens your career. Early mornings followed by late nights are still demanding, tiring and stressful. Despite expertly applied makeup and one too many double lattes, the long hours are visible right on your face.

Dr. Joyesh Raj offers an educational approach to non-surgical enhancements, helping you find what best fits the appearance you're trying to achieve. Being comfortable in your own skin and the confidence that comes with it is a gift you can give to yourself. [It's time to feel beautiful again.](#)

To schedule a consultation, please call 440.808.8030
850 Columbia Road, Suite 300, Westlake, Ohio 44145
www.rajplasticsurgery.com

Joyesh Raj, M.D.
Chief of Plastic Surgery, Fairview Hospital
Plastic and Reconstructive Surgery
Certified by the American Board
of Plastic Surgery

