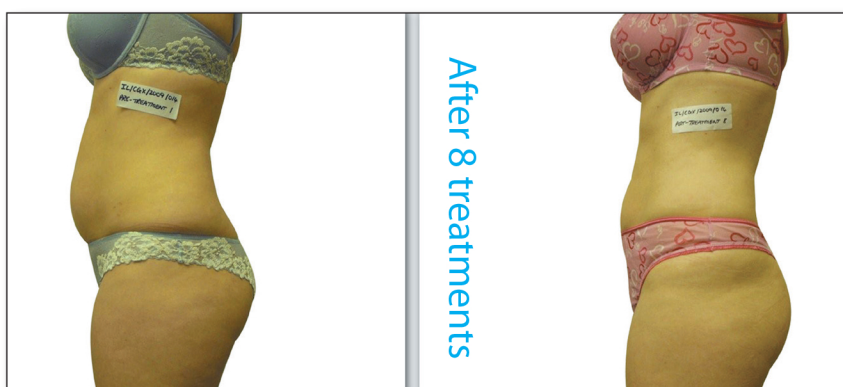


# See What Everyone Is Talking About i-Lipo: Targeted Fat Reduction



**THE NO PAIN, NO SURGERY,  
NO DOWNTIME  
BODY SLIMMING SOLUTION**

By Cindy Marx, Practice Manager, Raj Plastic Surgery

The **i-Lipo** laser from Chromogenex offers a safe and effective means to achieve immediate and measurable inch loss. **i-Lipo** uses low-level laser technology to stimulate the body's natural process for releasing its stored fat, shrinking those fat cells helping to re-contour the body.

The human body stores excess calories from your diet in adipose tissue. When needed, those fat cells will break down their stored triglycerides into free fatty acids, glycerol and water, providing the body with energy during times of scarcity. That same metabolic process that is induced hormonally by the brain can also be triggered by low-level laser energy delivered by **i-Lipo**. Exercise creates a demand in our bodies for extra energy. Exercising after an **i-Lipo** treatment helps to burn the fat released from an **i-Lipo** treatment. More effectively assisting those who already are watching their calorie intake but need an extra boost to reduce those areas of fat that seem to be resistant to exercise.

**i-Lipo** is a revolutionary, non-invasive body shaping technology offering convenient, safe and pain free body contouring in as little as twenty minutes, without surgery and without downtime. This non-invasive approach to fat reduction can be used year-round on all skin types.

Clinical studies have confirmed the efficacy of the **i-Lipo** diode laser to deliver body shaping results. Two treatments per week for four weeks are recommended. All parts of the body can be treated where fat is stored, including the waistline, thighs, arms, leg and even under the chin. Patients typically report a 10% inch loss reduction following a treatment regimen.

**i-Lipo** is the first direct skin contact laser designed for fat reduction and body contouring to receive FDA approval for circumferential reduction. With proper diet and exercise over the course of eight **i-Lipo** sessions dramatic achievements in body reshaping are noticed.

Call Raj Plastic Surgery, 440-808-8030, mention  
The Women's Journal to receive a courtesy i-Lipo consultation.

The advertisement has a purple background with a silhouette of a woman's body. At the top, it says '{ AS A WOMAN WHO TAKES CARE OF HERSELF }'. The main text reads: 'you watch what you eat, never skip a gym date and do your best to stay out of the sun'. Below this, it says 'BUT SOMETIMES IT'S NOT ENOUGH... WHAT ELSE CAN YOU DO FOR YOURSELF?'. There are small decorative icons above and below the text.

Being a woman can be both rewarding and challenging. Nothing tops the satisfaction of a killer workout; getting stronger as you age is important when protecting your health and well being. Eating well both for you and for your family's sake is imperative and often not always easy, but you make a conscious decision to choose your calories wisely. You wear your big floppy hat at the lake and cover yourself in sunblock religiously as you watch the kids splash about. Despite all you do you, you still don't feel 100% confident in yourself.

Dr. Joyesh Raj offers an educational approach to both surgical and non-surgical enhancements, helping you find what best fits the appearance you're trying to achieve. Being comfortable in your own skin and the confidence that comes with it is a gift you can give to yourself.

**It's time to feel beautiful again. [rajplasticsurgery.com](http://rajplasticsurgery.com)**



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Call our office to schedule a free consultation by mentioning this article in  
Cleveland Women's Journal.